An explanation of why a COAD is beneficial for _____ County
What is a COAD?

- **COAD**: Community Organizations Active in Disaster

- Forum where organizations share knowledge and resources throughout the *disaster cycle*—*preparation, response and recovery*—to help disaster survivors and their communities

- Comprised of membership from various sectors of the community
The Four C’s

- **Cooperation**: recognizing that we need each other, acknowledging that each member organization adds value, and understanding that our common goals for the community are best achieved when we work together.

- **Communication**: fostering a climate of openness which promotes sharing of information among members, and actively disseminating information to partners through social media, newsletters, directories, research and demonstration, case studies, and critique.

- **Coordination**: establishing processes to work together in a non-competitive manner to effectively utilize resources among member organizations and state and national partners.

- **Collaboration**: identifying shared goals and developing strategic partnerships to actively work together to accomplish the VOAD mission.
How a COAD Works

- All organizations involved in disaster preparedness, response and/or recovery are eligible and encouraged to join their local COAD

- Meetings are, generally, held once a quarter

- Work groups or committees can be formed to work on specific issues

- Trainings, exercises and resources are provided to help the member agencies prepare for disasters
COAD Chain of Support

- Local COAD (_____ County COAD) → State VOAD (NJVOAD) → National VOAD (NVOAD)
  - COAD - Community Organizations Active in Disaster
  - VOAD - Voluntary Organizations Active in Disaster
    - Only difference is COAD is open to the whole community, not just the voluntary organizations
- New Jersey is represented by NJVOAD which supports county and regional COADs, and participates at the national level—NVOAD
County Recent Disasters

- Waterspout
  - June 24, 2015
  - Gusts up to 72mph
- Hurricanes
  - Superstorm Sandy - October 2012
  - Hurricane Irene - August 2011
- Flooding
  - October 2015; 1 person died
- COVID-19 Pandemic
- Winter Storm Jonas
- Forest Fires
  - September 2015, 1,000 acres burned in the Pinelands
- Earthquakes
  - December 13, 2014 1.9 magnitude earthquake near West Freehold
- Train wreck
  - ## injured; # dead
  - $$ in property damage
Disaster Damage

- _____ County, according to Time Magazine, is the country’s most dangerous county for frequency of natural disasters
- NOAA estimated _____ County had $10 billion in Sandy damage
- According to The Weather Channel analysis, _____ County:
  - Had $11.1 billion in disaster damages from 1996-2013
  - Ranked No. 1 in the Northeast, No. 22 nationally, in terms of damage per capita
How the COAD Can Benefit _____ County

- **Community Benefits:**
  - Increased preparedness for whatever disasters lie ahead
  - Advance planning / convening pre-disaster
  - Providing disaster response support in coordination with Office of Emergency Management (OEM)
  - Increased communication, coordination, collaboration and cooperation between all sectors

- **Organizational Benefits:**
  - Networking and coordination during “blue sky” periods as well as in disaster
  - Building and strengthening relationships between governmental and non-governmental organizations
  - Sharing of resources and knowledge to avoid duplication of efforts

- **Personal Benefits:**
  - Increased awareness of community risks and responses to potential disasters
  - Relationships and partnerships with like-minded professionals
Building a COAD: Leadership & Membership

Essential Parts

- Relationships
- Members
- Leadership

Examples of Member Organizations

- Non-Profit Community
  - Local non-profits (Community Action Agencies, Volunteer Centers, Habitat for Humanity, American Red Cross, etc.)
- Faith-Based Community
- Business Community
- Government Agencies
  - County OEM (Office of Emergency Management), Health Department, Mental Health, etc.

- CERT (Community Emergency Response Team)
- MRC (Medical Reserve Corp)
- Utility Companies
- Business Community
  - Chamber of Commerce, The Home Depot, Banks, etc.
How to Get Started

- Become a _____ COAD Member
  - Make sure you are signed up!
  - Sign-up at the registration table to be on our COAD email list
- Stay Tuned for more Information
  - Nomination Information for (committees/leadership positions)
  - Next Meeting Details
- For more information, contact:
  - (Name & Email of POC)