



Strengthening New Jersey's Readiness, Recovery and Resiliency Through Cross-Sector Collaboration

Conference Date: October 19, 2017 | **Location:** Robert Wood Johnson Foundation

A leadership conference for non-profits, philanthropic organizations, for-profits, and government agencies to strengthen successful disaster response and recovery strategies, design more effective and cooperative approaches to building resiliency, and establish and strengthen relationships that foster cross-sector collaboration throughout all phases of the disaster cycle.

Conference Schedule – At a Glance

Time	Location	Event / Topic
9:00am-9:30am	Atrium	Registration and Breakfast
9:30am-9:40am	Amphitheatre	Welcome and Opening Remarks
9:40am-10:25am	Amphitheatre	Keynote Address: <i>Growing the Disaster Community with Q & A</i>
10:25am-10:40pm	Various	Travel to Breakout Sessions
10:40am-11:45am	Room 1616	Advocacy & Public Policy
	Room 1605	Behavioral Health: Lessons Learned Yield More Effective Strategies
	Amphitheatre	Public Education on Preparedness, Resiliency, Response and Long-Term Recovery
	Room 1607	Disaster Philanthropy Playbook
11:45am-12:40pm	Atrium	Lunch
12:50pm-1:00pm	Amphitheatre	Host Welcome and Remarks
1:00pm-2:00pm	Amphitheatre	Plenary Panel: <i>Beyond Sandy: Collaboration, Communication and Resiliency Matters</i>
2:00pm-2:10pm	Various	Travel to Breakout Sessions
2:10pm-3:15pm	Room 1616	The Sweet Spot Between Recovery and Resiliency
	Room 1605	Continuing Core Services Post-Disaster
	Amphitheatre	The Trifecta Partnership: Government, Non-profits, and Philanthropy
	Room 1607	Meeting the Post-Disaster Needs of the Masses
3:25pm-3:55pm	Amphitheatre	Full Group Report Out from Breakout Sessions
3:55pm-4:00pm	Amphitheatre	Closing Remarks
4:00pm		Adjournment



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Conference Agenda

- 9:00am—9:30am **Registration and Continental Breakfast** (*Atrium*)
- 9:30am—9:40am **Welcome and Opening Remarks** (*Amphitheatre*)
Keith Adams, Chairperson, NJ Voluntary Organizations Active in Disaster
- 9:40am—10:25am **Keynote Address: *Growing the Disaster Community*** (*Amphitheatre*)
James K. Mitchell, Professor Emeritus, Department of Geography,
Rutgers University
❖ Includes Q & A with keynote speaker & attendees
- 10:25am—10:40am **Travel to Breakout Sessions**
- 10:40am—11:45am **Breakout Sessions – Round One:** These sessions are small group discussions centered around critical topics to generate robust conversation and knowledge-exchange among participants.

Topic 1: Advocacy & Public Policy (*Room 1616*)

Facilitated by: Amanda Devecka-Rinear, NJ Organizing Project

Katherine Durante, OceanFirst Foundation

Those tasked with response and recovery often see the gaps in policies that do more harm than good. How can organizations, grantmakers, and individual homeowners and renters advocate for policy change? How can we use our voice to change policy at the local, state and federal level? How can we identify voids in advocacy? How can we make preparedness, response, recovery and resiliency a priority in the next NJ administration?

Topic 2: Behavioral Health: Lessons Learned Yield More Effective Strategies (*Room 1605*)

Facilitated by: Michael Blatt, MSW, LCSW, DRCC, Ocean County Dept. of Human Services

Robert Kley, Mental Health Association in NJ

In the aftermath of Superstorm Sandy, the behavioral health community's response was quick and substantial, however, the immediate need for significant mental health treatment services had not yet materialized from Sandy survivors. In the years that followed, many of those dedicated Sandy programs and services ended at a time when survivors' long-term mental health needs were growing. This session takes a hard look at the effectiveness and impact of immediate, mid- and long-term recovery services offered; the timing of receiving and expending funds; the strain on existing behavioral health organizations; and solutions on how behavioral health services can be more effectively integrated with other recovery services.



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Topic 3: Public Education on Preparedness, Resiliency, Response and Long-Term Recovery
(Amphitheatre)

Facilitated by: Michael Prasad, American Red Cross

Elizabeth Semple, NJ Coastal Management Program

Public education on pre-disaster resiliency, important life-saving preparedness and response strategies and post-disaster communication. This session will involve a discussion on tools, partnerships and resources needed in order to ensure the public has the knowledge and resources needed to prepare for, respond to, recover from and mitigate against disasters.

Topic 4: Disaster Philanthropy Playbook (Room 1607)

Facilitated by: Nina Stack, Council of NJ Grantmakers

Elizabeth A. Murphy, The Murphy Group

How can philanthropic organizations lead and protect their grantees and communities both before and in the aftermath of a disaster? The Disaster Philanthropy Playbook is a compilation of national philanthropic strategies, best practices and lessons learned that have saved and galvanized local economies, non-profits, and vulnerable populations from entering into a permanent downward spiral in the wake of a disaster.

11:45am-12:40pm

Lunch (Atrium)

12:50pm-1:00pm

Host Welcome and Remarks (Amphitheatre)

John R. Lumpkin, MD, Senior Vice President—Program, Robert Wood Johnson Foundation

1:00pm-2:00pm

Beyond Sandy: Collaboration, Communication and Resiliency Matters
(Amphitheatre)

Plenary Panelists:

- **Joseph Geleta, NJDHS, Office of Emergency Management**
- **Jack L. Harris, Organizational Communication, Network Sciences Lab, Rutgers University**
- **Bobbie Ridgely, A Future With Hope**
- **Adrienne Fessler Belli, PhD, LCSW, NJ Disaster and Terrorism Branch, NJ Department of Health**
- **Jeanne Herb, Environmental Analysis and Communications Group, Rutgers University**
- **Christopher Daggett, Geraldine R. Dodge Foundation**
- **Moderated by: Elizabeth A. Murphy, The Murphy Group, Inc.**



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2:00pm-2:10pm

Travel to Breakout Sessions

2:10pm-3:15pm

Breakout Sessions – Round Two:

Topic 5: The Sweet Spot Between Recovery and Resiliency (Room 1616)

Facilitated by: Mariana Leckner, PhD, CFM, Leckner Consulting, LLC

Mark Mauriello, Edgewood Properties / NJ Floodplain Management

All too often, recovery and response priorities are at odds with resiliency strategies. How can we find the balance between community recovery and resiliency? What strategies and collaborations could be developed in order to align disaster response and recovery goals with long-term resiliency objectives? What federal, state and local policy changes need to occur in order to support better coordination between response, recovery and resiliency?

Topic 6: Continuing Core Services Post-Disaster (Room 1605)

Facilitated by: Kelly D. Higgs, NJVOAD

Marion O'Neill, PSEG Foundation

When a disaster strikes, non-profits who are charged with responding in some way, experience an enormous strain on their operations. This burden becomes exacerbated if the non-profit also experienced direct damage from the disaster. It is critical for non-profits, their grantmakers and government agencies to invest in planning and preparation during “blue skies” to strengthen these organizations and their ability to respond to the “gray sky” needs of their constituents. Some identified gaps include training for disaster readiness, developing a strategy to build post-disaster capacity, and identifying and planning for post-disaster strain on organizations (e.g. an increase in UI benefits payments after the organization has ended short-term contracts for disaster personnel).

Topic 7: The Trifecta Partnership: Government, Non-profits, and Philanthropy (Amphitheatre)

Facilitated by: Katherine Durante, OceanFirst Foundation

Bridget Holmes, Ocean County Long Term Recovery Group

Zachary Rynar, Office of Senator Menendez

This session explores the need for coordinated cross-sector planning to create a continuum of services for survivors in alignment with FEMA's sequence of delivery. Donor dollars managed by non-profits are intended to be the final funding resource for survivors to be accessed once all other resources have been expended; however, gaps in Sandy programs and services combined with political and public pressure to spend donor dollars quickly resulted in millions of recovery funds being spent before recovery truly began. This session will explore how state government, grantmakers and non-profits can work collaboratively within the Federal framework to ensure a continuation of services and support for survivors.



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Topic 8: Meeting the Post-Disaster Needs of the Masses (Room 1607)

Facilitated by: Joseph Geleta, NJDHS, Office of Emergency Management

Cathy McCann, NJVOAD

When disaster strikes, how do government and non-profit entities work collaboratively to meet the immediate needs of those with no other resources? This session will explore the current mass care strategy and delve into identified gaps and needs in sheltering, feeding and caring for the public in the midst of disaster.

3:25pm-3:55pm

Full Group Report Out from Breakout Sessions (Amphitheatre)

Facilitated by: Elizabeth A. Murphy, The Murphy Group

3:55pm—4:00pm

Closing Remarks (Amphitheatre)

Kelly D. Higgs, NJVOAD

With Much Gratitude

Thank you to members of the Conference Host Committee for their thought leadership, dedication and energy in planning this exciting conference:

Julie Blanciak, *Federal Emergency Management Agency*

Katherine Durante, *Ocean First Foundation*

Joseph Geleta, *NJDHS, Office of Emergency Management*

Jeanne Herb, *Environmental Analysis and Communications Group, Rutgers University*

Robert Kley, *Mental Health Association in NJ*

Cathy McCann, *New Jersey Voluntary Organizations Active in Disaster*

Marion O'Neill, *PSEG Foundation*

Zachary Rynar, *Office of Senator Menendez*

Nina Stack, *Council of NJ Grantmakers*

Wendy Yallowitz, *Robert Wood Johnson Foundation*

Special thanks to all of our speakers and facilitators for sharing their time and expertise.

NJVOAD is indebted to Elizabeth Murphy for her inspiration and guidance

In facilitating the design and coordination of this event.



NJVOAD gratefully acknowledges the generous support of the Robert Wood Johnson Foundation.



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Speaker Biographies

James (Ken) Mitchell, Ph.D., Professor Emeritus, Department of Geography, School of Arts and Sciences, Rutgers University

Ken holds degrees from the University of Chicago (Ph.D), the University of Cincinnati (M.A.; M.C.P) and the Queens University of Belfast, Northern Ireland (B.S. Hons). Before retiring from teaching in January 2016 he had completed 45 years of service at Rutgers, conducted field research on human dimensions

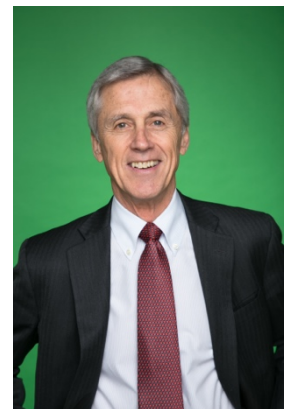


of natural hazards in North America, Europe, East Asia and Australia, and authored more than 140 professional publications. He has chaired the National Academy of Science's ad hoc Committee on the International Decade for Natural Disaster Reduction and the International Geographical Union's Study Group on the Disaster Vulnerability of Megacities. He is a Fellow of the American Academy for the Advancement of Science, a member of the International Research Committee on Disasters, and founder of the international journals *Global Environmental Change* and *Environmental Hazards*. Ken has also served on science and public policy advisory bodies for hazards, especially in coastal and offshore marine environments, at state and

federal levels in the United States and the United Nations system. Recent publications include: the evolution of natural disasters in New Jersey during the 20th century; an assessment of risk governance in the world's largest cities; an advocacy piece on an expanded role for natural hazards education in the UNESCO's World Heritage Site Program; and scholarly papers on local recovery from Super Storm Sandy, the co-production of storm surge risk information, and critical infrastructure. His most recent completed project was supported by the Robert Wood Johnson Foundation and the Pew Research Trusts and explores the novel utility of Health Impact Assessment in the process of post-disaster recovery.

Christopher J. Daggett, President and CEO, Geraldine R. Dodge Foundation

President and CEO of the Geraldine R. Dodge Foundation, Chris Daggett is a respected leader in New Jersey's nonprofit sector, serving on the boards of Regional Plan Association, The Trust for Public Land, and Mount Sinai Children's Environmental Health Center, among others. Previously, Chris served as Deputy Chief of Staff to Governor Tom Kean, USEPA Regional Administrator, and NJDEP Commissioner. He has leadership experience in private investment, brownfields development and environmental consulting. Chris ran as an independent candidate for governor in 2009. Chris holds a BA, with Honors, from UNC - Chapel Hill, and an Ed.D. from UMass - Amherst.



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Dr. Adrienne Fessler Belli, Director, Disaster and Terrorism Branch, NJ Department of Health, Division of Mental Health and Addiction Services

Dr. Adrienne Fessler Belli is a psychologist and licensed clinical social worker with over 40 years of experience providing health and trauma related mental health services. She currently serves as the Director of the Disaster and Terrorism Branch of the NJ Department of Health's Division of Mental Health and Addiction Services and is responsible for overseeing and coordinating the disaster behavioral health preparedness, response and recovery efforts statewide. She has managed several disasters and terrorism events including New Jersey's FEMA-funded mental health response to the 9/11 World Trade Attack, Tropical Storm Irene, and Superstorm Sandy. She holds a Masters of Social Work degree from Rutgers University and Ph.D. in Psychology from Walden University.



Joseph Geleta, Director of Emergency Management, NJ Department of Human Services

Joe Geleta currently serves as the Director of Emergency Management for the NJ Department of Human Services. He is directly responsible for emergency management activities associated with the Department's 9 facilities and 12,000 employees. He serves as the State of New Jersey's Mass Care (Sheltering/Feeding) lead during disaster response operations. He retired from the NJ State Police after 30 years of service and was leading New Jersey's Hurricane Sandy recovery effort along with our FEMA Colleagues. Upon his retirement he served as the Executive Director of the NJ211 Partnership, the statewide help and referral call center for those needing health or human service needs. Joe received a Master's in Education Administration from Seton Hall University and a Bachelor's Degree in Human Resources from Thomas Edison State University.



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Jack L. Harris, School of Communication & Information, Rutgers University



Jack is a Ph.D. Candidate at Rutgers. He analyzes the communication and organizational infrastructure underlying long-term recovery from disaster with an emphasis on the stakeholder relationships important for recovery. At Rutgers, he has held a SC&I Fellowship from the School of Communication and Information and a Governors Executive Fellowship from the Eagleton Institute of Politics. Jack is the Secretary for the Monmouth County Coalition of Organizations Active in Disaster and is active with the Oceanport Community Emergency Response Team. Prior to entering Rutgers, he worked in strategic communications and strategy consulting.

Jeanne Herb, Rutgers University Edward J. Bloustein School of Planning and Public Policy

Jeanne's work focuses on advancing sound environmental, sustainability, and Health in all Policies practices at the state, local and regional levels. Jeanne co-facilitates the *New Jersey Climate Adaptation Alliance*, a network of organizations focused on advancing climate change and resilience policies and practices in New Jersey, the *New Jersey Planning Healthy Communities Initiative*, a university-based collaborative that focuses on promoting "health in all policies" strategies, and the *Sustainable Raritan River Initiative*, a collaborative effort to integrate multidisciplinary science into decision-making within the Raritan River Basin. Jeanne serves as the Co-Lead for stakeholder engagement of the Rutgers *Coastal Climate Risk and Resilience Training Program* and works with others at Rutgers to integrate science into decision support tools to support resilience planning in New Jersey. She is a member of a team that supports the *Mid-Atlantic Ocean Data Portal*, an online geospatial toolkit that consolidates data to visualize ocean resources. Jeanne was Assistant Commissioner for Policy, Planning and Science at the New Jersey Department of Environmental Protection (NJDEP) where she led cross-program efforts related to climate change and energy, Environmental Justice, smart growth and sustainable development, environmental health and science policy and coastal management. Earlier in her career, Jeanne was the Manager for the Public Policy Program at Tellus Institute, founding Director of the New Jersey Pollution Prevention Program and oversaw risk reduction and risk communication efforts in the NJDEP Division of Science and Research. Jeanne is currently participating in the first cohort of the Robert Wood Johnson Foundation's national three-year *Culture of Health Leadership Program* and in the second cohort of the two-year *Rutgers Leadership Academy*. Jeanne holds a Master's degree in environmental journalism from The New York University and a Bachelor's degree in environmental studies and education from Rutgers University.



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Bobbie Ridgely, Executive Director, A Future With Hope, Inc.

Bobbie Ridgely is the Executive Director of A Future With Hope, Inc., a non-profit started by the United Methodist Church of Greater New Jersey in the immediate aftermath of Superstorm Sandy. Joining



forces with local and state-wide government officials and organizations, A Future With Hope has received support and partnership from organizations such as The American Red Cross, The Hurricane Sandy New Jersey Relief Fund, The Robin Hood Foundation, The United Methodist Committee on Relief, The Affordable Housing Alliance, The Episcopal Diocese of New Jersey, OCLTRG, The Salvation Army and SBP. Under Bobbie's leadership, A Future With Hope has rebuilt more than 250 storm-damaged homes through the work of licensed construction professionals and the support of nearly 12,000 volunteers from 46 states, D.C. and Canada. As one of the last recovery organizations at work in the state of New Jersey following Superstorm Sandy, A Future With Hope remains committed to the families still striving to complete their recovery.

In addition to carrying out its disaster recovery mission, A Future With Hope has a mission to engage communities in asset based development. With a goal of launching 100 Hope Centers to meet community needs in affordable housing, youth development, job development and senior services, A Future With Hope is committed to relief, recovery and renewal throughout New Jersey. Prior to her work in disaster recovery Bobbie was an R&D Director working in high tech, new product development. She holds an MS/BS Degree in Mechanical & Aerospace Engineering from the University of Missouri Columbia.

Thank You!

Thank you for spending the day with us and for investing your time and talents in collaborating with others to build a stronger, more resilient New Jersey.

Want to stay connected? Drop your business card in the bowl on the registration table, and we'll include you on future correspondence from NJVOAD regarding events, activities and future dialogue fostering cross-sector collaboration in all phases of the disaster cycle.

Disasters don't plan ahead. You can.

www.njvoad.org

www.helpnjnow.org



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