PURPOSEFUL PARTNERSHIPS:
PLANNING FOR THE UNTHINKABLE

Conference Agenda		
Time	**Event**	**Facilitator(s)**
8:30 AM - 9:00 AM	Registration, Breakfast & Exhibitors	
9:00 AM - 9:15 AM	Welcome	Keith Adams (NJVOAD)
9:15 AM - 10:45 AM	Plenary Panel: Implications of a Gotham Shield Event	Josh Matorin (NJOEM), Melissa Acree (NJ 2-1-1), Skip Arey & Steven Ostrove (ARRL), Julie Blanciak (FEMA), Michael Prasad (ARC), Jen Smith (STC)
10:45 AM - 11:00 AM	Break, Networking & Exhibitors	
11:00 AM - 12:10 PM	FEMA Response Planning to an Improvised Nuclear Device Detonation	Newton Tang (FEMA)
	The Coming Storm - Active Shooter Case Study	Scott Nawrocki (FBI WMD)
	2017 Threat Assessment and Mitigation	Travis Gross (NJOHSP)
	NJ Sheltering Task Force	Jeff Beach (NJAg), Kelly Boyd (NJOEM), Joe Geleta (NJDHS), Lauri Gill (ARC), Russ Hendrickson (NJDHS), Paula Van Clef (NJDOH)
12:15 PM - 1:30 PM	Lunch, Exhibitors & Keynote	Steven Crimando (NJDHS, DMHAS, DTB)
1:40 PM - 2:50 PM	From Science to Practice: Advancements in Coastal Flood Hazard Resilience Planning	Matt Campo (Rutgers) & Kelly Pflicke (NJDEP)
	Managing the Psychosocial Consequences of Conventional and Unconventional Terrorism	Steven Crimando (NJDHS, DMHAS, DTB)
	National Hurricane Program Tools and Resources	Chris Moore (FEMA)
	It's Not If, but When…Preparing for the Next Pandemic	Lisa McHugh (NJDOH) & Wendy Sheay, (NJDOH)
	Preparing for Disaster with Cybersecurity Best Practices	Krista Valenzuela (NJCCIC), Krista Mazzeo (NJOHSP/NJCCIC) & Melissa Pisaniello (NJCCIC)
3:00 PM - 3:15 PM	Closing Remarks and Drawings	Keith Adams (NJVOAD)
3:30 PM - 6:30 PM	Offsite Networking Event	

This conference was made possible through the generous support of the Robert Wood Johnson Foundation.

PLENARY PANEL AND DISCUSSION – 9:15 AM – 10:45 PM

"Implications of a Gotham Shield Event"

<u>Plenary Summary:</u> An overview of the basic premise of FEMA's national exercise, Gotham Shield, with expertise from a broad scope of impact areas discussing the anticipated implications for such an event in NJ. Panelists will speak to their area of expertise, then lead a group discussion with conference participants to discuss gaps and brainstorm potential planning and resources to address the anticipated needs.

<u>Panelists:</u>
Josh Matorin, NJOEM – Gotham Shield Overview
Melissa Acree, NJ 2-1-1 – Reunification / Victim Identification
Skip Arey & Steven Ostrove, American Radio Relay League - Communication
Julie Blanciak, FEMA Region II – Volunteers
Michael Prasad, American Red Cross – Sheltering
Jen Smith, Save the Children – Children / Unaccompanied Minors

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BREAKOUT SESSION #1 WORKSHOPS – 11:00 AM - 12:10 PM

<u>**FEMA Response Planning to an Improvised Nuclear Device Detonation – Room 167**</u>

This session will provide participants with answers to the following questions:
- What is an IND?
- What is FEMA's role?
- What happens when an IND goes off?
- What can you do?
- How can you prepare?

Newton Tang is an emergency response planner for the United States Department of Homeland Security (DHS) Federal Emergency Management Agency (FEMA), in the New York City Regional Office. Mr. Tang leads a Federal interagency task force that is charged with planning and preparing for the consequence management emergency response to a nuclear terrorist attack in the New York City metropolitan area.

The Coming Storm: Active Shooter Case Study – Room 154

In this presentation, Special Agent Nawrocki will discuss the FBI study of past active shooter incidents in the US, lessons learned from first responders and critical incident planning.

Special Agent Scott R. Nawrocki joined the Federal Bureau of Investigation in 1999. He has been assigned to the Joint Terrorism Task Force for sixteen years investigating International Terrorism, Domestic Terrorism and Weapons of Mass Destruction (WMD) matters. He is the WMD Coordinator for the Newark Division and is also a Crisis Management Coordinator.

2017 Threat Assessment and Mitigation – Room 166

This workshop will provide an overview of New Jersey's Office of Homeland Security & Preparedness (NJOHSP) 2017 Threat Assessment, as well as ways individuals can help their communities mitigate threats.

Travis Gross, Intelligence Analyst**,** received his B.A. in Political Science with a concentration in International Affairs, National Security, and Middle Eastern Studies with a minor in Arabic from Montclair State University. Mr. Gross is assigned to the OHSP Analysis Bureau and is responsible for monitoring and analyzing terror related information for the development and dissemination of strategic intelligence. Prior to his assignment with OHSP, Mr. Gross studied Arabic at Al-Ahliyya Amman University in Jordan. Mr. Gross also worked for the publication Foreign Policy, as well as completing internships as an intelligence intern for OHSP and the National Defense University.

NJ Sheltering Task Force – Room 156

This session will provide an overview of sheltering in the aftermath of a disaster with information and insights gathered by the NJ Sheltering Task Force.

Jeff Beach is Policy Advisor to the Secretary for the New Jersey Department of Agriculture, and also the Department's Emergency Management Coordinator. In that role, he serves as ESF11 Coordinator. His background is in journalism and communications, having worked 15 years in various media, covering breaking news such as Hurricane Andrew in Homestead, Florida, in 1992. He joined state government in 1999, first at the New Jersey Office of the Public Defender, and for the past 13 years in the Department of Agriculture. In 2012, he served as national president of the Communications Officers of State Departments of Agriculture (COSDA), an arm of the National Association of State Departments of Agriculture (NASDA).

Kelly Boyd is an Access & Functional Needs Planner for the NJ Office of Emergency Management and serves as a Co-Chair of the NJ Group for Access and Integration Needs in Emergencies & Disasters (NJGAINED). Previously, she served as the AmeriCorps Program Officer for the New Jersey Commission on National &
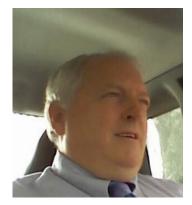
Community Service and the Disaster & Disability Services Coordinator for the NJ Governor's Office on Volunteerism.

Joe Geleta currently serves as the Director of Emergency Management for the NJ Department of Human Services. He is directly responsible for emergency management activities associated with the Department's 9 facilities and 12,000 employees. He serves as the State of New Jersey's Mass Care (Sheltering/Feeding) lead during disaster response operations. He retired from the NJ State Police after 30 years of service and was leading New Jersey's Hurricane Sandy recovery effort along with FEMA Colleagues. Upon his retirement he served as the Executive Director of the NJ211 Partnership.

Lauri Gill is a Subject Matter Expert in Mass Care (Emergency Support Function #6) activities. She has been employed by the American Red Cross since 2007 in various positions and has been the Regional Mass Care Manager since 2014. She concurrently assists with coordinating the Red Cross' Training and Exercise Program. Ms. Gill is passionate when it comes to engaging partners through training to enable collaborative work in sheltering and other Mass Care activities. She has been requested/deployed to several Red Cross disaster responses nationally with the Red Cross, has been an active member of the States Sheltering Task Force since its inception and is a founding member of the Sussex/Warren COAD.

Russ Hendrickson is the Assistant Director for the NJ Department of Human Services – Office of Emergency Management. He is responsible for planning for statewide emergencies in response and recovery. He represents the State in mass care planning for emergency feeding and sheltering and works closely with non-governmental organizations. Prior to working with the State, Mr. Hendrickson was Emergency Disaster Services State Manager for The Salvation Army.

Paula M. Van Clef, MPH, CSM, CPM, MEP, has worked for the New Jersey Department of Health in the Public Health Infrastructure, Laboratories and Emergency Preparedness (PHILEP)-Emergency Operations unit for 13 years as a Regional Public Health Emergency Coordinator. She assists counties, hospitals and other healthcare partners with health emergency coordination and planning to prepare for emergencies that may threaten the public's health. Ms. Van Clef has expertise in Alternate Care Site, Medical Needs Shelter and Emergency Preparedness Exercise Planning. She holds a Master of Public Health degree in Health Policy and Management from Columbia University School of Public Health and a Bachelor of Science degree in Public Health from Rutgers University-Douglass College. She is also a Certified Public Manager (CPM), Master Exercise Practitioner (MEP) and Homeland Security Exercise and Evaluation Program (HSEEP) Instructor.

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KEYNOTE ADDRESS - 12:45 PM – 1:25 PM (Auditorium 2)

<u>Operational Stress Control and Staff Support During a Catastrophic Event</u>

Steven Crimando, MA, BCETS, CHS-V is the Director of Training for the Disaster & Terrorism Branch in the New Jersey Department of Human Services-Division of Mental Health & Addiction Services. Mr. Crimando is also the Principal of Behavioral Science Applications, a training and consulting firm focused on human factors in crisis prevention and response. Mr. Crimando is a Board Certified Expert in Traumatic Stress (BCETS), a Certified Trauma Specialist (CTS), and holds Level 5 Certification in Homeland Security (CHS-V). He is a Diplomate of both the American Academy for Experts in Traumatic Stress, and National Center for Crisis Management. He serves as a consultant and trainer for many multinational corporations, government agencies, major city police departments and military programs. Over the past two decades, Mr. Crimando and his team have trained more than 20,000 mobile workers in personal safety and security.

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BREAKOUT SESSION #2 WORKSHOPS– 1:40 PM -2:50 PM

<u>From Science to Practice: Advancements in Coastal Flood Hazard Resilience Planning – Room 165</u>

This interactive session will provide an overview of efforts underway in New Jersey to integrate the latest science about changing environmental and climate conditions to inform regional and local planning and decision-making. Additionally, the session will describe efforts to foster collaborative partnerships across multiple levels of government and community stakeholders, along with innovative public engagement techniques. The speakers will also highlight several tools that are available to support regional and local resilience planning efforts.

- *Developing a science-informed framework to support resilience planning*
- *Establishing a science-informed approach to regional planning*

The session will conclude with a facilitated discussion among audience members on how local volunteer organizations best partner with other institutions at the federal, state, and local levels to advance resilience planning.

Matt Campo's work at Rutgers University focuses on understanding tools and methods to assess the sustainability and resilience of built environments and transportation systems. He provides analysis and support for several initiatives facilitated by the New Jersey Climate Adaptation Alliance, including stakeholder engagement and research activities. He has worked with the National Oceanic and Atmospheric Administration and US Environmental Protection Agency to enhance planning capabilities and risk management strategies in coastal communities, and also supports Mid-Atlantic Regional Council on the Ocean data and climate change adaptation initiatives. Mr. Campo earned a Masters in City & Regional Planning from Rutgers in 2012 and is currently pursuing a Ph.D. in Planning & Public Policy. He has a Bachelor's degree in Industrial and Systems Engineering from Virginia Tech.

Kelly Pflicke is a Planner with the Office of Coastal and Land Use Planning for the New Jersey Department of Environmental Protection (NJDEP). Ms. Pflicke supports the state's Coastal Management Program and is primarily focused on initiatives to build community resilience to coastal hazards, including managing pilot planning projects; developing municipal-level guidance on adaptation actions; and refining assessment tools. Before joining the NJDEP, she worked in hazard mitigation planning and conducted research on social vulnerability to environmental hazards. Ms. Pflicke holds a Master of City and Regional Planning from Rutgers University and a Bachelor of Arts in Geography from Georgia Southern University.

Managing the Psychosocial Consequences of Conventional and Unconventional Terrorism – Room 156

Incidents of mass violence involving shooting, bombing and kidnapping (conventional terrorism), as well as the use of more exotic hazards such as chemical, biological and radiological agents (unconventional terrorism) produce unique and complex psycho-social reactions in individuals and communities. This awareness-level workshop explores the types and nature of acts of mass violence involving both conventional and unconventional means, as well as the emotional and behavioral reactions to these incidents. Attention is given to the demands on leaders and planners, as well as crisis responders and others who mobilize to assist. Both long- and short-term effects are explored, as well as models and methods of support and intervention.

Steven M. Crimando, MA, BCETS, CHS-V, is the Director of Training for the Disaster & Terrorism Branch in the New Jersey Department of Human Services-Division of Mental Health & Addiction Services. He is an internationally-recognized expert in the prevention, response and recovery from acts of mass violence who has developed crisis response programs for government agencies and NGOs, hospital and healthcare systems, and multinational corporations

National Hurricane Program Tools and Resources – Room 154

Tropical cyclones are one of nature's most dangerous hazards. The National Hurricane Program, a partnership between NOAA's National Hurricane Center, FEMA, and the US Army Corps of Engineers, provides critical emergency management technical assistance to local, state, tribal, territorial and federal government partners. This session will provide an overview of the tools and resources that support emergency management partners in preparing for and responding to tropical cyclone threats.

Chris Moore is FEMA Region II's Hurricane Program Manager, and works as an operational planner and a member of the Hurricane Liaison Team (HLT). In these roles he supports planning initiatives, facilitates coordination between the National Hurricane Center and emergency management partners, and assists in providing state and local officials with tools, training, information, and support for hurricane preparedness and response activities. Mr. Moore began in disaster response as an American Red Cross Disaster Action Team volunteer in 2000 and supported 9/11 recovery as a Red Cross caseworker and outreach volunteer in New York, NY. With US Army Civil Affairs, he served as a liaison between coalition forces, non-governmental organizations, international aid organizations, local elected officials, and tribal leaders, while supporting infrastructure development and humanitarian assistance projects during two tours of duty in Afghanistan. Mr. Moore joined FEMA in 2016 after four years as the State Hurricane Program Manager and two years as a planning supervisor with the Texas Division of Emergency Management. In these roles he provided hurricane preparedness and response training, lead the team that developed the state's all-hazards emergency plans, and supported numerous exercises and state emergency response operations. Mr. Moore holds a bachelor's degree from the University of Texas at Austin, and is a graduate of the Texas Department of Public Safety Command College.

It's Not If, but When…Preparing for the Next Pandemic – Room 166

This workshop will provide an overview of the following:
- Epidemiology terms
- Brief overview of diseases with pandemic potential
- Pandemic Planning and Response (focused on clinical/epidemiology)
- Global NJDOH planning and preparedness efforts
- Activities with partner agencies related to planning/response

Lisa McHugh has been an epidemiologist with the New Jersey Department of Health, Communicable Disease Service since March of 2003. She has served in numerous epidemiology positions and is currently a senior level epidemiologist serving as the Program Coordinator for the Infectious Disease Epidemiology Program. Since 2005, Ms. McHugh has served as the New Jersey's Influenza Surveillance Coordinator. Before joining NJDOH, Ms. McHugh served as an epidemiologist for a county health department. Ms. McHugh currently serves as a Co-chair for the Influenza and Viral Respiratory Disease Subcommittee for the Council of State and Territorial Epidemiologists (CSTE). She has worked on numerous national projects with CSTE and has served as an international influenza consultant to Thailand and Nepal. Ms. McHugh has a BS in biology from Kings

College, Wilkes-Barre, PA and a Masters in Public Health with an epidemiology concentration from the State University of New York in Albany. She is currently a Doctoral Candidate in Epidemiology at Rutgers University where she will look to evaluate that impact of mandatory childhood influenza vaccinations in New Jersey.

Wendy Sheay is a Planner for the NJ Department of Health with over 13 years' experience in emergency preparedness and response. She has worked at the local, county and state levels writing and testing operational plans for the public health and healthcare sectors. She also provided operational support during the Department's response to Zika and Ebola viruses, Hurricane Sandy and the H1N1 influenza pandemic. In addition, Ms. Sheay serves on the local board of health and the community emergency response team where she resides. She earned her Bachelor of Arts in Zoology at the University of Maine, and her Master of Public Health in Epidemiology at Rutgers University.

Preparing for Disaster with Cybersecurity Best Practices – Room 167

NJCCIC analysts will present on current cyber threats and address how the NJCCIC and other partners can be an asset in times of disaster. The presentation will focus on best practices, including policies and procedures, that should be in place to reduce adverse impacts during these times.

Krista Valenzuela, Cyber Threat Intelligence Analyst, earned her B.A. in International Relations from The College of New Jersey in 2010. Prior to her current position, Mrs. Valenzuela worked as a Threat Analyst for the National Security Agency, working the information assurance mission. Mrs. Valenzuela is assigned to the NJCCIC at the ROIC and is responsible for analyzing and reporting on cybersecurity threats and providing strategic and actionable intelligence.

Krista Mazzeo, Cyber Threat Intelligence Analyst, received her M.S. in Cyber Security from Virginia College and her B.A. in English/Communications from Cabrini College. In 2014, she earned her Certified Ethical Hacker (C|EH) certification from EC-Council. Ms. Mazzeo is currently assigned to OHSP and the NJCCIC and is responsible for monitoring and analyzing cyber security threats for the dissemination of strategic and actionable intelligence.

Melissa Pisaniello, Cyber Threat Intelligence Analyst, received her M.S. in National Security Studies with a concentration in Corporate Security and Cybersecurity from New Jersey City University. She worked as a Crime Analyst in the Real Time Tactical Operations Intelligence Center with the Camden County Police Department in Camden, NJ and at the Delaware Valley Intelligence Center in Philadelphia as a Transit Intelligence Analyst where she reported vulnerabilities and threats to transit systems. Ms. Pisaniello is assigned to the NJCCIC at the ROIC and is responsible for analyzing and reporting on cybersecurity threats and providing strategic and actionable intelligence.